

**EAST
SIDE 89.7
FM**

LISTEN LIVE ONLINE
EASTSIDEFM.ORG

OUR BUSINESS SUPPORTER SIDE

THE FINEST IN RADIO SINCE 1983

2022

FM STEREO





Did you know we are limited to 5 mins of sponsorship announcements per hour? We guarantee your stand-alone message will really stand out!

That means your message will be heard!

Become a Business Supporter of Eastside Radio today and reach over 90,000 listeners in one week. Eastside Radio prides itself on supporting our local community and that includes small to medium businesses. From retail and online services to entertainment groups and health practitioners, Eastside Radio can endorse your business and maximise exposure to our loyal audience.

\$300 to become a Business Supporter of Eastside Radio

Valid for 12 months you will receive a package valued at over \$600, including

- 10 x 30 sec spots + 10 bonus spots (1 week)
- 1 x interview on our award winning afternoon Drivetime programs

You will also be eligible for year-round benefits, including

- 25% discount on any further Sponsorship campaign
- 50% discount 3-month introductory rate on Program Sponsorship (min 6 months)
- Giveaways or exclusive offers for your business included in our EDM

Outcomes For Your Business

- Drive increased awareness and activity among your present and potential customers.
- Increased brand exposure through cross-promotion via Eastside's on air and digital platforms.
- Align your brand with support of a highly relevant community organisation in Sydney.



NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**



Eastside Radio 89.7FM

T: +612 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Instagram: [eastside89.7fm](https://www.instagram.com/eastside89.7fm)

YouTube: [radio eastside](https://www.youtube.com/radioeastside)

Streaming live around the globe from eastsidefm.org

Artwork by Lyndon Pike