



THE FINEST IN RADIO SINCE 1983

2022

FM STEREO

OUR LOCAL BUSINESS SIDE

**EAST
SIDE 89.7
FM**

Did you know we are limited to 5 mins of sponsorship announcements per hour?

It's proven that local businesses can raise their profile in the Inner City, Eastern Suburbs and Inner West with Eastside Radio.

Eastside Radio prides itself on supporting the local community and that includes small to medium businesses. From retail to job agencies to health practitioners, Eastside Radio can endorse your product and maximise exposure to a fiercely loyal audience.

Amplify your message to be heard!



"Thanks for everything Eastside, for the many wonderful interviews and great support, your team are so great to work with."
- Emma Collison Publicity



\$766 / 4 weeks plus GST & production
(minimum 12 weeks)

Each 4-week package is valued at \$1,800 and includes:

- **32 x 30 sec announcements + 12 bonus**
- **1 x feature article with link to your website**
- **1 x banner on home page with link**
- **1 x EDM content tile + link**
- **1 x interview + podcast of interview on Drive channel**
- **4 x Live Reads**
- **1 x social post**

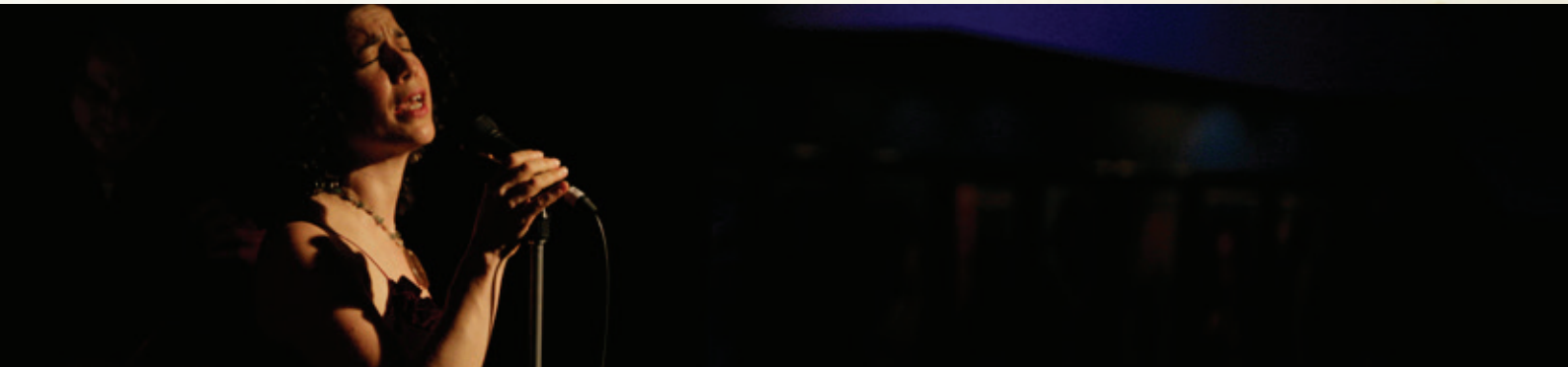
We can schedule your 30 sec announcements in our weekday BMAD blocks as well as during specialist evening and weekend programs specific to your business. Our current program 2022 guide is also included.

Outcomes for you, our business partner

- Drive increased awareness and activity among your present and potential customers.
- Increased brand exposure through cross-promotion via Eastside's social channels, EDM and other digital platforms.
- Align your brand with support of a highly relevant community organisation in Sydney.

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**



Eastside Radio 89.7FM

T: +612 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Instagram: [eastside89.7fm](https://www.instagram.com/eastside89.7fm)

YouTube: [radio eastside](https://www.youtube.com/radioeastside)

Streaming live around the globe from eastsidefm.org

Artwork by Lyndon Pike