

EAST  
SIDE 89.7  
FM

# OUR ON SCREEN SIDE

2022

THE FINEST IN RADIO SINCE 1983

FM STEREO



**Did you know there are over twenty film festivals running in Sydney over the calendar year? That's an average of one every two and a half weeks!**

Who doesn't love going to the movies? Popcorn, sweets, the majesty of the big screen and the anticipation of those opening frames...

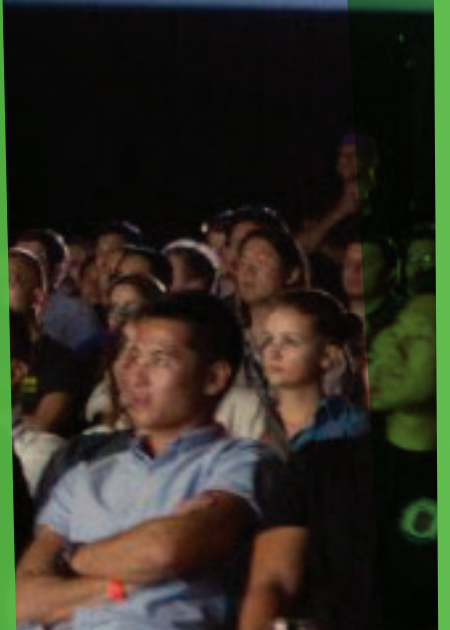
There's so much competition for people's leisure time; it can be difficult to fill the house.

With one of these packages, you are guaranteeing exposure to a large number of free-thinking and culturally curious listeners through the intimate and trusted medium of community radio.

**Eastside Radio can help you stand out to fill every seat.**

*"Thanks for everything Eastside, for the many wonderful interviews and great support, your team are so great to work with."*

**- Emma Collison Publicity**



With our packages below you can have your message placed prominently in our variety of film, arts and culture programs.

**\$330: 10 x 30 sec spots + 5 bonus**

**\$550: 20 x 30 sec spots + 5 bonus**

**\$770: 30 x 30 sec spots + 8 bonus**

**\$990: 40 x 30 sec spots + 8 bonus**

10% GST and production fee is included.  
All accounts under \$500 must be paid up front.

### **Each package is valued at over \$700 and includes:**

- 30 sec on-air announcements scheduled in both peak and relevant arts programs
- 1 x feature article incl. advance film reviews\* with link to your website
- 1 x banner on home page with link
- 3 x Live Reads per double pass giveaway
- 1 x interview + podcast of interview on Arts channel
- 1 x EDM content tile + link
- 1 x social post

\* Screeners or advance screenings required

### **Outcomes for you**

- Drive increased awareness and ticket sales among a community of film lovers
- Increased profile through cross-promotion via Twitter/ Facebook, Eastside website and eNews
- Align your overall profile and music with support of a highly relevant, film lovers' station

**We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!**



# NEXT STEP...

**Contact Eastside Radio to confirm your interest  
and we can get the ball rolling!**



**Eastside Radio 89.7FM**

**T:** +612 9331 3000

**E:** [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

**Facebook:** [eastsidefm](https://www.facebook.com/eastsidefm)

**Twitter:** [@eastside897fm](https://twitter.com/eastside897fm)

**Instagram:** [eastside89.7fm](https://www.instagram.com/eastside89.7fm)

**YouTube:** [radio\\_eastside](https://www.youtube.com/radio_eastside)

**Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)**

Artwork by Lyndon Pike