

THE FINEST IN RADIO SINCE 1983

2022

FM STEREO

OUR PERFORMANCE ART SIDE



Eastside Radio is known for its great music, but we're deeply committed to other areas of the arts as well.

With a dedicated 1½ hour Arts show every weekday, as well as specialist programs for film, foreign language culture and literature, we stand side by side with all the artists in our community.

With all the competition for people's leisure time, it can be difficult to fill the house. To this end we've developed a range of promotional campaigns for independent companies and productions for dance, theatre, film and all the performance arts to suit all budgets.

Our listeners like what they hear and they want you to join the Eastside family!

"It was a pleasure working with you and you and your people are very efficient and wonderfully supportive. Thank you for the comprehensive post report that is wonderful to have and APA will certainly be very pleased. I look forward to working with you again soon on another of our music projects."

– Millmaine Marketing



Our packages below are tailored to promote independent artists, small-scale arts events and community based arts organisations operating without significant funding.

\$330: 10 x 30 sec spots + 5 bonus

\$550: 20 x 30 sec spots + 5 bonus

\$770: 30 x 30 sec spots + 8 bonus

10% GST and production fee is included. All accounts under \$500 must be paid up front.



Each package is valued at over \$700 and includes:

- 30 sec on-air announcements scheduled in both peak and relevant music programs
- 1 x feature article with link to your website
- 1 x banner on home page with link
- 1 x EDM content tile + link
- 1 x interview + podcast of interview on Music channel
- 3 x Live Reads per double pass giveaway
- Social Media Support through eNews, Facebook and Twitter

Outcomes for you:

- Drive increased awareness and ticket sales among a community of arts lovers.
- Increased profile through cross-promotion via Twitter/ Facebook, Eastside website and eNews.
- Align your overall profile with support of a local, highly relevant, arts lovers' station

**We're also happy to further tailor a campaign to your needs
– we know everyone's budgets are different!**

NEXT STEP...

**Contact Eastside Radio to confirm your interest
and we can get the ball rolling!**



Eastside Radio 89.7FM

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E: sponsorship@eastsidefm.org

Facebook: [eastsidefm](https://www.facebook.com/eastsidefm)

Twitter: [@eastside897fm](https://twitter.com/eastside897fm)

Instagram: [eastside89.7fm](https://www.instagram.com/eastside89.7fm)

YouTube: [radio eastside](https://www.youtube.com/radioeastside)

Streaming live around the globe from eastsidefm.org

Artwork by Lyndon Pike