

### Eastside Radio is well known for its love and support for the Arts!

With a dedicated morning Arts show every weekday, as well as specialist programs for film, foreign language culture and literature, we stand side by side with all the artists in our community.

To this end we've developed a bespoke promotional campaign for local and independent galleries exhibiting visual art, sculptures, photography or any other small art showings to suit all interests.

#### Our listeners support what they hear and they want you to join the Eastside family!

"Bravo to you for your great Arts show this morning. I thoroughly enjoyed it and loved your authenticity, substantial content and light companionable touch. Good range of people, stories and opinion."

- Wendy, Paddington
- "Many thanks for your time again yesterday morning on Arts
- I was terrifically impressed with the depth and insight of your questions and comments during our conversation."

Our package below is tailored to promote local galleries, small-scale arts events and community based arts organisations operating without significant funding.

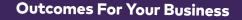
#### \$330: 15 x 30 sec spots + 5 bonus

10% GST and production fee is included. All accounts under \$500 must be paid up front.

## This package is valued at over \$900 and includes:

- 30 sec on-air announcements scheduled in relevant arts programs
- 1x feature article on homepage with link to your website
- 1x interview on Arts program with digital copy provided
- Social media support through Eastside's social media pages





- Drive increased awareness and attendance among a community of gallery lovers.
- Increased profile through cross-promotion via various digital platforms.
- Align your overall profile with support of a local, highly relevant, arts lovers' station.

We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!



# **NEXT STEP...**

Contact Eastside Radio to confirm your interest and we can get the ball rolling!



#### Eastside Radio 89.7FM

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YouTube: radio eastside

Streaming live around the globe from eastsidefm.org

Artwork by Lyndon Pike