

# BUSINESS SUPPORTER



CAMPAIGN

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FM

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# BUSINESS SUPPORTER

# CAMPAIGN

Let Eastside help deliver **YOUR** message to the perfect audience with the best results.

Become a Business Supporter of Eastside Radio today and reach over 90,000 listeners in one week. Eastside Radio prides itself on supporting our local community and that includes small to medium businesses.

From retail and online services to entertainment groups and health practitioners, Eastside Radio can endorse your business and maximise exposure to our loyal audience.



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For only \$300, become a Business Supporter of Eastside Radio. Valid for 12 months you will receive a package valued at over \$600, including:

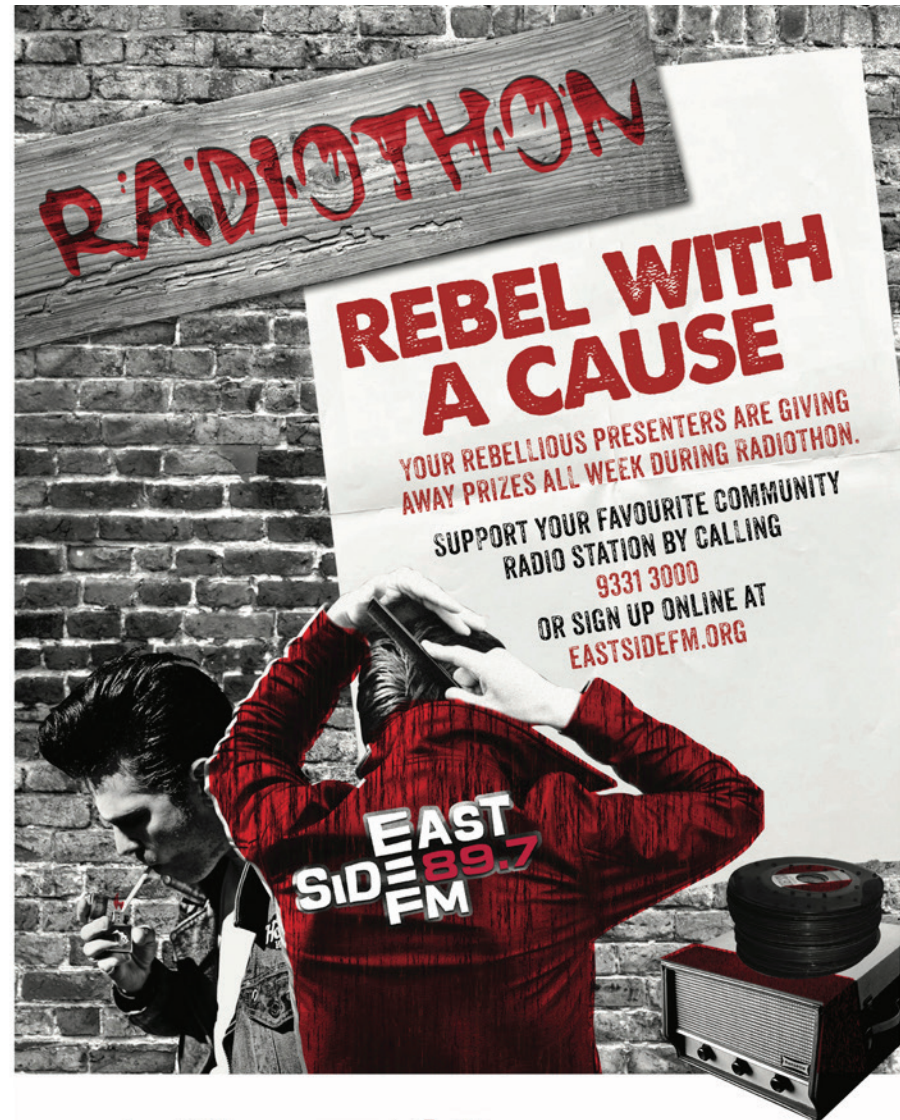
- 10 x 30 sec spots + 10 bonus spots (1 week)
- 1 x interview on our award-winning afternoon Drive time programs

You will also be eligible for year-round benefits, including

- 25% discount on any further Sponsorship campaign
- 50% discount 3-month introductory rate on Program Sponsorship (min 6 months)
- Giveaways or exclusive offers for your business included in our EDM

## Outcomes For Your Business

- Drive increased awareness and activity among your present and potential customers.
- Increased brand exposure through cross-promotion via Eastside's on air and digital platforms.
- Align your brand with support of a highly relevant community organisation in Sydney.



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Let's talk!

Contact Eastside Radio to confirm your interest and we can get the ball rolling



T: +612 9331 3000

E: [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

Facebook: [eastside897fm](https://www.facebook.com/eastside897fm)

Instagram: [eastside897fm](https://www.instagram.com/eastside897fm)

YouTube: [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)