

# GALLERY

# CAMPAIGN



**EAST**  
**SID 89.7**  
**FM** **SINCE 1983**

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# GALLERY CAMPAIGN

**Eastside Radio is well known for its love and support for the Arts.**

With a dedicated morning Arts show every weekday, as well as specialist programs for film, foreign language culture and literature, we stand side by side with all the artists in our community.

To this end we've developed a bespoke promotional campaign for local and independent galleries exhibiting visual art, sculptures, photography or any other small art showings to suit all interests.

Our listeners support what they hear and they want you to join the Eastside family!

**We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!**





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Our package below is tailored to promote local galleries, small-scale arts events and community based arts organisations operating without significant funding.

\$330: 15 x 30 sec spots + 5 bonus

**10% GST and production fee is included.**

**This package is valued at over \$900 and includes:**

- 30 sec on-air announcements scheduled in relevant Arts programs
- 1 x feature article on homepage with link to your website
- 1 x interview on Arts program with digital copy provided
- Support through Eastside's social pages and eNews

### Outcomes For Your Business

- Drive increased awareness and attendance among a community of gallery lovers.
- Increased profile through cross-promotion via FB, Instagram, Eastside website and eNews
- Align your overall profile with support of a local, highly relevant, arts lovers' station.



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## Let's talk!

Contact Eastside Radio to confirm your interest and we can get the ball rolling



Eastside Radio 89.7FM

T: +612 9331 3000

E: [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

Facebook: [eastside897fm](https://www.facebook.com/eastside897fm)

Instagram: [eastside897fm](https://www.instagram.com/eastside897fm)

YouTube: [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)

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