

# INDEPENDENT ARTIST



# CAMPAIGN

**EAST**  
**SID 89.7**  
**FM**

**SINCE 1983**

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# INDEPENDENT ARTIST

## CAMPAIGN

**Are you an independent artist or not for profit organisation looking to promote an event?**

Eastside Radio is one of the leading stations for quality jazz music, soul, funk, Hip Hop, blues, roots, electronica, Latin, African, gypsy and other world music, creating the unique Eastside sound.

**Our listeners tune in to hear high quality local music.**

They rely on us to recommend music and upcoming events in their neighbourhood and favourite venues.

At Eastside Radio, you can promote your event to a loyal, engaged and active audience and move closer to your tickets being sold out.

**We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!**



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**Our packages below are tailored to promote bands & musicians who are signed to an independent label.**

\$330: 10 x 30 sec spots + 5 bonus

\$550: 20 x 30 sec spots + 5 bonus

\$770: 30 x 30 sec spots + 8 bonus

10% GST and production fee is included.

### **Each package includes:**

- 30 sec on-air announcements scheduled in both peak and relevant music programs
- 1 x feature article with link to your website
- 1 x EDM content tile + link
- 1 x interview + publish on Music podcast channel
- Social Media Support through eNews, FB and Instagram

### **Outcomes for you, our independent artist**

- Drive increased awareness and ticket sales among a community of music lovers
- Increased profile through cross-promotion via FB, Instagram, the Eastside website and eNews
- Align your overall profile and music with support of a highly relevant, music lovers' station



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**Let's talk!**

Contact Eastside Radio to confirm your interest and we can get the ball rolling



**Eastside Radio 89.7FM**

**T:** +612 9331 3000

**E:** [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

**Facebook:** [eastside897fm](https://www.facebook.com/eastside897fm)

**Instagram:** [eastside897fm](https://www.instagram.com/eastside897fm)

**YouTube:** [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)

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