

# LOCAL BUSINESS

# CAMPAIGN



**EAST**  
**SIDE 89.7**  
**FM**

**SINCE 1983**

# LOCAL BUSINESS

## CAMPAIGN



Let Eastside help deliver **YOUR** message to the perfect audience with the best results.

Eastside Radio prides itself on supporting the local community and that includes small to medium businesses. From retail to job agencies to health practitioners, Eastside Radio can endorse your product and maximise exposure to a fiercely loyal audience.

Local businesses can raise their profile in the Inner City, Eastern Suburbs and Inner West with Eastside Radio

**Amplify YOUR message and be HEARD!**



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**\$766 / 4 weeks plus GST & production (minimum 12 weeks). Each 4-week package is valued at \$1,800 and includes:**

- 32 x 30 sec announcements + 12 bonus
- 1 x feature article with link to your website
- 1 x EDM content tile + link
- 1 x interview + podcast of interview on Drive channel
- 4 x Live Reads
- 2 x social post

**We can schedule your 30 sec announcements in our weekday BMAD blocks as well as during specialist evening and weekend programs specific to your business.**

### **Outcomes for you, our business partner**

- Drive increased awareness and activity among your present and potential customers.
- Increased brand exposure through cross-promotion via Eastside's social channels, EDM and other digital platforms.
- Align your brand with support of a highly relevant community organisation in Sydney.

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Let's talk!

Contact Eastside Radio to confirm your interest and we can get the ball rolling



**Eastside Radio 89.7FM**

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**Facebook:** [eastside897fm](https://www.facebook.com/eastside897fm)

**Instagram:** [eastside897fm](https://www.instagram.com/eastside897fm)

**YouTube:** [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)