

ON SCREEN

CAMPAIGN



EAST
SID 89.7
FM

SINCE 1983



ON SCREEN CAMPAIGN

Did you know there are over twenty film festivals running in Sydney over the calendar year? That's an average of one every two and a half weeks!

Who doesn't love going to the movies? Popcorn, sweets, the majesty of the big screen and the anticipation of those opening frames...

There's so much competition for people's leisure time; it can be difficult to fill the house.

With one of these packages, you are guaranteeing exposure to a large number of artistic and culturally curious listeners through the intimate and trusted platform of Eastside Radio.

We can help you stand out to fill every seat.

We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!

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Our packages below you can have your message placed prominently in our variety of film, arts and culture programs.

\$330: 10 x 30 sec spots + 5 bonus

\$550: 20 x 30 sec spots + 5 bonus

\$770: 30 x 30 sec spots + 8 bonus

\$990: 40 x 30 sec spots + 8 bonus

10% GST and production fee is included.

Each package includes:

- 30 sec on-air announcements scheduled in both peak and relevant arts programs
- 1 x feature article incl. advance film reviews* with link to your website
- 3 x Live Reads per double pass giveaway
- 1 x interview + podcast of interview on Arts channel
- 1 x EDM content tile + link
- 1 x social post

* Screeners or advance screenings required

Outcomes for you

- Drive increased awareness and ticket sales among a community of film lovers
- Increased profile through cross-promotion via FB, Instagram, Eastside website and eNews
- Align your overall profile and film festival with support of a highly relevant, film lovers' station



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Let's talk!

Contact Eastside Radio to confirm your interest and we can get the ball rolling



Eastside Radio 89.7FM

T: +612 9331 3000

E: sponsorship@eastsidefm.org

Facebook: [eastside897fm](https://www.facebook.com/eastside897fm)

Instagram: [eastside897fm](https://www.instagram.com/eastside897fm)

YouTube: [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from eastsidefm.org

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