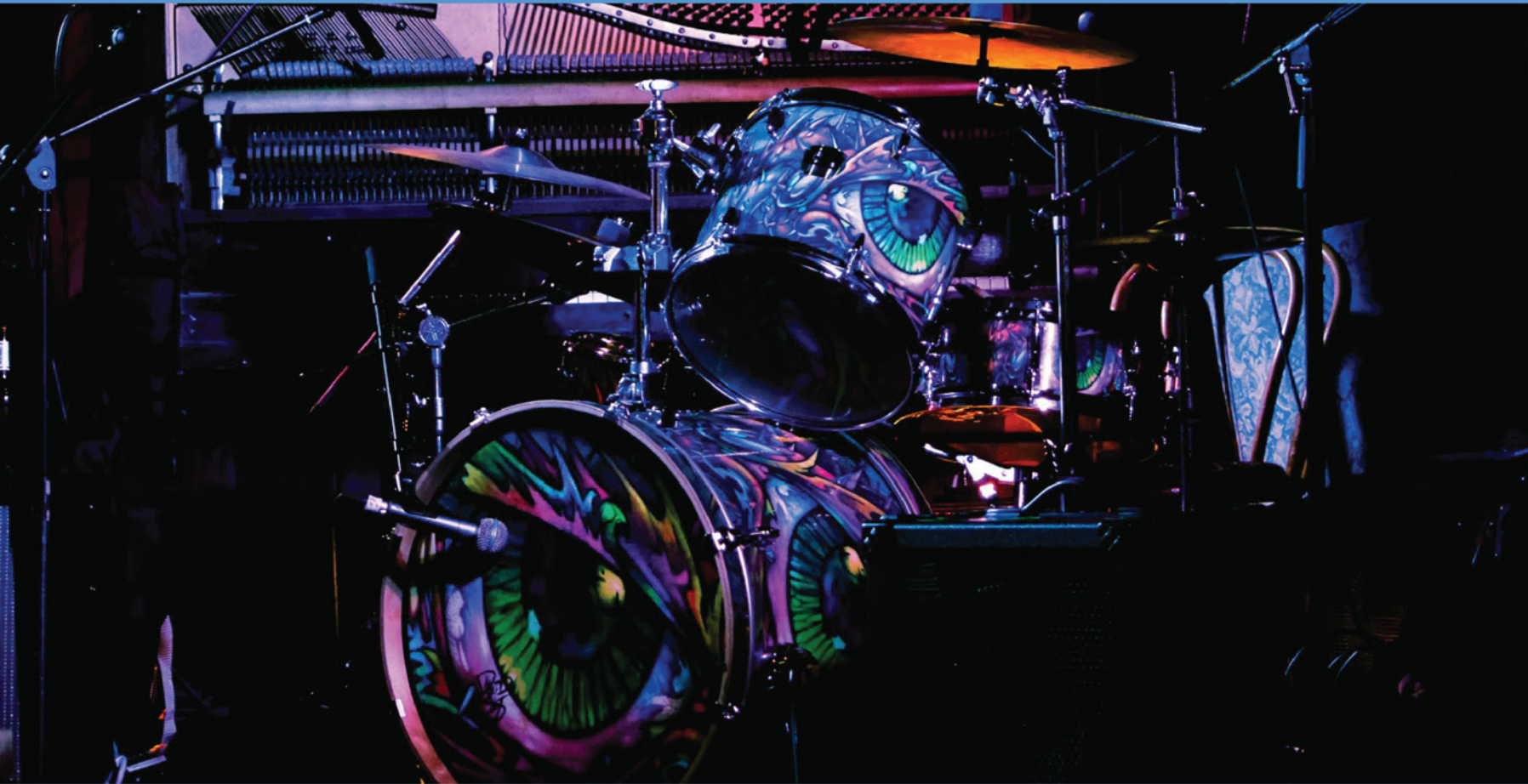


# PERFORMANCE ART



CAMPAIGN

**EAST**  
**SID 89.7**  
**FM**

**SINCE 1983**

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# PERFORMANCE ART

## CAMPAIGN

**Eastside Radio is known for its great music, but we're deeply committed to other areas of the arts as well.**

With a dedicated 11/2 hour Arts show every weekday, as well as specialist programs for film, foreign language culture and literature, we've been supporting artists in our community since 1983.

With all the competition for people's leisure time, it can be difficult to fill the house. To help you we've developed a range of promotional campaigns for independent companies and productions for dance, theatre, film and all the performance arts to suit all budgets.

**We're also happy to further tailor a campaign to your needs – we know everyone's budgets are different!**





# PERFORMANCE ART

# CAMPAIGN



**Our packages below are tailored to promote independent artists, small-scale arts events and community based arts organisations operating without significant funding.**

**\$330:** 10 x 30 sec spots + 5 bonus

**\$550:** 20 x 30 sec spots + 5 bonus

**\$770:** 30 x 30 sec spots + 8 bonus

**10% GST and production fee is included.**

## **Each package includes:**

- 30 sec on-air announcements scheduled in both peak and relevant music programs
- 1 x feature article with link to your website
- 1 x EDM content tile + link
- 1 x interview + publish on Music podcast channel
- Social Media Support through eNews, FB and Instagram

## **Outcomes for you:**

- Drive increased awareness and ticket sales among a community of arts lovers.
- Increased profile through cross-promotion via FB, Instagram, Eastside website and eNews
- Align your overall profile with support of a local, highly relevant, arts lovers' station

# PERFORMANCE ART

## CAMPAIGN

Let's talk!

Contact Eastside Radio to confirm your interest and we can get the ball rolling



**Eastside Radio 89.7FM**

**T:** +612 9331 3000

**E:** [sponsorship@eastsidefm.org](mailto:sponsorship@eastsidefm.org)

**Facebook:** [eastside897fm](https://www.facebook.com/eastside897fm)

**Instagram:** [eastside897fm](https://www.instagram.com/eastside897fm)

**YouTube:** [@eastside897fm](https://www.youtube.com/@eastside897fm)

Streaming live around the globe from [eastsidefm.org](http://eastsidefm.org)

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